




0844 887 2568\* 

# Media Services

[www.nbv.co.uk](http://www.nbv.co.uk)

Helping new and growing businesses succeed across the East Midlands

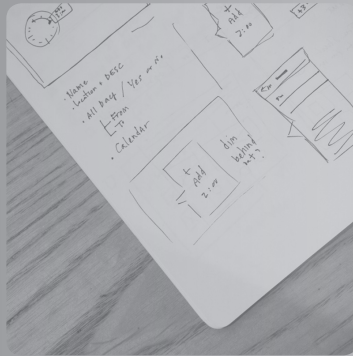
FREE  
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\*calls cost 5p per minute plus your phone company's access charge



**Circulation:** 15,000+

**Frequency:** 1 newsletter per month

**About the readers:**

- East Midlands based
- Pre-Start & Established Businesses
- Directors, executives and board members

**What are the benefits to you?**

- Your logo & one photograph featured at the footer of your article
- One hyperlink or one telephone number (featured via the NBV blog)
- Tweeted to 3000+ followers & promoted on LinkedIn
- Also viewed by an additional 7000+ unique visitors per month to the website.
- Article will remain as a permanent inclusion on the NBV Blog

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**We're looking for editorials on the topics of either Finance, Legal Requirements, Health & Safety, HR or Marketing Advice.**

**"Raise your business profile to over 15,000+ subscribers!"**



**FREE Editorial**

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**Advertising Space**

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**FREE Showcasing Opportunity**

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**To be eligible your company must:**

- Be offering a service relevant to Businesses in the East Midlands region,
- Be an NBV client, partner, sponsor, associate or sector specialist.

**Nature of the article:**

NBV publishes editorials which are relevant to the topics of either Finance, Legal Requirements, Health & Safety, HR or Marketing Advice.

Whilst the main aim of these articles is to showcase your business knowledge and expertise, to help others starting or growing their business, they are also great advertising opportunities for your business!

**When will it be published?**

NBV publishes one newsletter per month. We will contact you should your article be featured in one of our editions.

**Example articles:**

You can view recently published articles on the NBV Blog: <https://nbv.co.uk/news/>

**Number of words:** max 1000 words (between 70 -100 words will be published in the newsletter, with a link to the full article on the NBV blog)

**Article selection:** Your article will be reviewed by a member of NBV and you will be contacted by email if it is selected. All submitted articles will be kept on file for future newsletters.

NBV reserves the right to edit the article to fit the requested theme and for SEO purposes (Search engine optimisation).

**Article checklist:**

- Company profile (max 30 words)
- Image to accompany article (please make sure that you have permission to use the image). If you have no suitable images we will find one to accompany your article.
- Title for your editorial

**Please send article submissions to:**  
[marketing@nbv.co.uk](mailto:marketing@nbv.co.uk)

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**“As long as your subject is relevant to our audience, you can submit as many articles as you like!”**

## Who is eligible to be listed?

If you have engaged with us through any one of the following methods, then you are eligible for FREE inclusion in the business directory (must be trading):

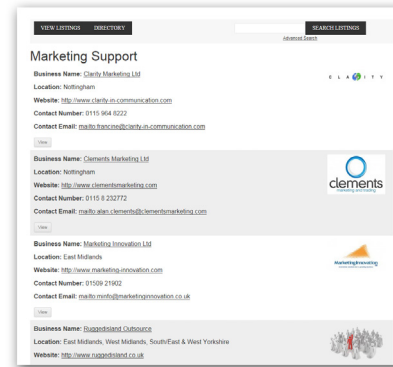
1. If you are an NBV Biz Ex Member
2. If you are a partner of NBV, we will be happy to add you to the directory
3. If you are a subscriber to our Virtual Office, or a tenant of our Office Space facilities.

Your listing would appear in a specific sector category (such as legal services) and would include:

- Business name
- Business category/sector
- Business profile
- Business phone number
- E-mail address
- Web address (includes hyperlink to your website)
- Social media links
- Business logo

**Directory Listing Price £35 +VAT**

\*calls cost 5p per minute plus your phone company's access charge



[www.nbv.co.uk/business-directory](http://www.nbv.co.uk/business-directory)

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**How to book?** Visit: <https://nbv.co.uk/business-directory/>

**Circulation:** 15,000+  
**Frequency:** 1 newsletter per month

### About our readers:

- East Midlands based
- Pre-Start & Established Businesses
- Directors, executives and board members

### Benefits to you:

- Exposure to over 15,000 businesses
- Advert links to your company website

### Eligibility:

Your company must be offering a service relevant to Businesses in the East Midlands region.

### Artwork requirements:

Files to be sent in the following formats:  
JPEG, PDF, GIFF, TIFF, EPS, PNG

### How to get started:

Please send your advert to our marketing dept: [marketing@nbv.co.uk](mailto:marketing@nbv.co.uk)

**FREE Advertisements are available for NBV Biz Ex Members. Visit: [nbvbizex.co.uk](http://nbvbizex.co.uk) for details**

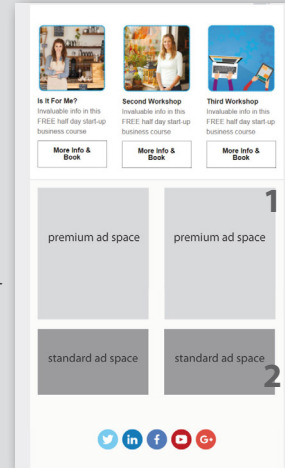
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### 1 Premium Ad Space

850 x 1010 px (with optional click through to your own website) **£100 +VAT**

### 2 Standard Ad Space

850 x 505 px (with optional click through to your own website) **£50 +VAT**



All spaces are sold on a first come first served basis. From time to time we may change the layout of the newsletter subject to contract needs.

**“Showcase your business to over 15,000+ subscribers!”**

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**Website visitors:** 7000+ unique visitors per month

### About the readers:

- East Midlands based
- Pre-Start & Established Business
- Directors, executives and board members

### What are the benefits to you?

- **You can promote your own company within the article**
- Your logo is featured at the top of your article
- Showcasing opportunity to 7000+ unique visitors per month
- One hyperlink to your website and one telephone number
- One photograph, if you wish to have one featured.
- Tweeted to 3000+ followers & promoted on LinkedIn
- Advertorial will remain as a permanent inclusion on the article feed.

**Eligibility:** Your company must be offering a service relevant to Businesses in the East Midlands region.

**Artwork requirements:** JPEG, PDF, GIFF, TIFF, EPS, PNG

**Article Length:** As a guide your article should be between 300 and 500 words including all contact information.

**Advertorial Price £150 +VAT**

**“We’re looking for advertorials that show best business practice.”**

**Top 10 practical tools to help you market your company more cost-effectively**

By James, Feb 8 2013 - 03:00pm



**For example advertorials:**  
<https://nbv.co.uk/news/>

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**FREE Advertorials are available for NBV Biz Ex Members. Visit: [nbvbizex.co.uk](http://nbvbizex.co.uk) for details**

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## NBV Biz Ex Membership

Support | Events | Promotion | Benefits

NBV  
Biz Ex.

### NBV Biz Ex Platinum

£250 + VAT  
p.a./£25 per  
month

- ✓ Unlimited access to networking events
- ✓ Ongoing business advisory support
- ✓ Access to Business Support Helpline
- ✓ Enhanced business promotional opportunities
- ✓ Save money with member benefits

### NBV Biz Ex Gold

£125 + VAT  
p.a./£12.50  
per month

- ✓ Unlimited access to networking events
- ✓ Access to Business Support Helpline
- ✓ Business promotional opportunities
- ✓ Save money with member benefits

Visit [www.nbvbizex.co.uk](http://www.nbvbizex.co.uk) for more information or call 0844 887 2567\*

\*calls cost 5p per minute plus your phone company's access charge

*"NBV Biz Ex Membership has been a fantastic investment for my business [alphacode.co.uk](http://alphacode.co.uk). I have received a number of opportunities to promote my business and the membership team are very supportive"* Joshua Musani, [alphacode.co.uk](http://alphacode.co.uk)

### Try us for FREE!

You can attend your first NBV Biz Ex Event free of charge before signing up as a member.



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for forthcoming  
events and to book  
your place.