





Discover the full potential of LinkedIn

making meaningful contacts for your business



This masterclass will benefit:

- All businesses that need to connect with key decision makers
- Professionals
- Small business owners
- Small, medium and large businesses.

Agenda:

- What makes a good LinkedIn profile
- 2. Noteworthy changes to the LinkedIn dashboard
- 3. How to build your best database with LinkedIn
- 4. LinkedIn do's and dont's

LIMITED PLACES!

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In this LinkedIn Masterclass, John Morley, the award winning, acknowledged Guru of social media will guide you on how to use LinkedIn to its full potential.

John has trained over 5000 sales professionals and will help you make the contacts to get you in front of the key decision maker faster.



John Morley



